

## **Amazon launches in Australia and prepares for Black Friday across the globe**

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Amazon is reportedly poised to launch operations in Australia tomorrow (Thursday) to cash in on this week's Black Friday sales extravaganza which is expected to generate millions of additional parcels for delivery by carriers in major markets around the world. Amazon Australia is calling on third-party sellers to be prepared to receive orders by 2pm on Thursday afternoon ahead of the Black Friday discounting event on 24 November, which is expected to generate strong growth for the company across the globe.

Source: <https://www.cep-research.com/news/amazon-launches-in-australia-and-prepares-for-black-friday-across-the-globe>